1. Agents

2. Small presses

3. University presses

4. Marketing

TIPS:

• **Perfect your elevator pitch**

• **Think local**

• **Be creative**

• **Book groups**

• **Fairs.**

**• Email folks.**

**• Contests**

**• Join orgs.**

**• Make a trailer.**

• Make a website.

• Cut and paste reader comments.

Show my website: dad’s paintings, reader comments, link to trailer

<http://pamelagerhardt.com/>