**Nonfiction Narrative Writing and Editing, English 398R, FAll 2015**

**Pamela Gerhardt**

**1001 TuTh 8:00am - 9:15am TWS 0232.**

**1101 TuTh 9:30am - 10:45am TWS 0232.**

**1201 TuTh 11:00am - 12:15pm TWS 0232.**

**1505 TuTh 5:00pm - 6:15pm TWS 0230**

**Instructor’s Office:** 1206 Tawes. Office Hours: By appointment or email.

**Email**: gerhardt@umd.edu **Course website**: <http://gerhardt.squarespace.com>

**Spring 2015 Canvas course:** <https://myelms.umd.edu/courses/1157914>

**Texts***On Writing Well*, sixth edition, William Zinsser. You can find this used on the internet for a very small fee or find it here online for free. <https://archive.org/details/OnWritingWell> ISBN: 978-0-0-6089154-1

*Course Packet.* Bookholders- 7417 Baltimore Ave, College Park. $52.00

*Lucky That Way*, Pamela Gerhardt, ISBN: 0826220045. You can buy this in paperback or the Kindle/Nook versions on Amazon, Barnes&Noble, etc. Please read the whole book. We will discuss it half way through the semester.

**What is nonfiction narrative writing and why are we here?**

This class is geared toward students interested in careers, such as publishing and social marketing, that will involve writing and editing nonfiction narrative. The class will provide students with opportunities to write and edit and expose them to an array of professional opportunities. Goals include creating usable forms of communication for specific audiences, learning professional standards of practice, producing credible, well-crafted texts, and developing professional communication skills.

Nonfiction narrative writing draws its influences from fiction, magazine journalism, memoirs, and personal essays. Writers use many of the same tools as fiction writers, including **scene shifts, dialogue, vivid description, character development, nonlinear structure, and shifts in tense, time and points of view**. However, unlike fiction, nonfiction narrative *strives* to focus on what is real. The author hopes to tell the truth. That is, he or she does not "make things up" and includes research in the form of anecdotes, quotes, interviews, statistics and personal experience. As we will see, the difficult business of truth telling raises many philosophical questions about both the limits and grace inherent in memory, interpretation and human experience.

In this class you will learn to read, appreciate, write and edit nonfiction narrative. You will find that the writing skills you begin to master in the class will prove useful and applicable to nearly all forms of writing tasks you will encounter in your future, both in the workplace and beyond. At its most practical level, this class will teach you how to meet the needs and interests of specific audiences and how to professionally market yourself and get your work published.

**Assignments/Grading**

The requirements for the course include reading, writing and responding to writing. More specifically:

* A 350-400-word narrative essay with photo (15%). Blog post, Cowbird. <http://cowbird.com/>
* Revised Cowbird essay (5%). After you revise, post it to Cowbird with an image.
* A 2-page analysis of a publisher (15%). This is a group project.
* A 5-page narrative essay (15%).
* Six written responses to student essays (15%).
* Three reflection papers, one at beginning of semester, one at midterm, one at the end. (5%)
* Revised version of the 5-page nonfiction narrative, **plus graded first draft**. (15%)
* Participation (15%).You will be expected throughout the semester to participate in in-class oral discussions about everything you read. Some of these discussions will take place during workshop. **Participation includes homework, in-class work, pop quizzes, lab work, coming to class prepared to discuss readings, coming to class on time (students who do not show up on workshop days will lose 5 points off their final portfolio), participating in class discussions.** We need an open-discussion classroom to enhance creativity, diplomacy and learning. A student who consistently arrives late, for example, or texts on his/her phone will receive a lower grade.

# Class Structure and Deadlines

* I will respond to and grade your writing throughout the semester. We will workshop most of your work in small, informal groups. Your 5-page essay, however, will be formally workshopped and read by the entire class.
* Each 5-page student essay will receive a formal workshop once in the semester. I will hand out a sign-up sheet. Students will submit their essays electronically for workshop on CANVAS on the due date. The following week, readers can chose to print out the essays or bring in laptops/tablets on workshop days. Either way, readers MUST have a copy of the essay in front of them in order to discuss the essay during workshop.

**The Bottom Line**

To pass this class:

1. Complete all assignments and readings and be prepared to discuss and complete pop quizzes.
2. Attend class regularly (no more than 3 unexcused absences).
3. Come to class on time. This is *essential* for effective participation.
4. Provide feedback for and assist your peers.
5. Participate in class discussions.

NOTE: Not all of you will earn an A in this course. Many of you will earn an A- or B+. This is a rigorous, professional writing course, and it is very difficult to move from a B+ to an A-. Please see the grading rubrics on my website for more detailed information: <http://gerhardt.squarespace.com>

Most employers consider any grade in the B-A range to be superior. In very few job markets will a B+ prevent you from getting a job. Please note that at the end of the semester I cannot negotiate with you over grades. I especially will not answer emails from students who wish to have their grade bumped up from an A- to an A.

**Late Papers**

All assignments will lose 5 points for each day they are late.

**Plagiarism**

Plagiarism and cheating are serious issues in both academic and professional circles. As required, I will refer any abuse of the honor system to the Honor Council. You can borrow from published sources so long as you mention them in the text and give adequate documentation for them. In short, don’t rip off anyone’s ideas. Penalties for plagiarism include an automatic “F” in this class and possible dismissal from the University.

The University has developed an honor pledge. Every assignment in this class should contain the following hand written pledge: *I pledge on my honor that I have not given or received any unauthorized assistance on this assignment.* Sign your name.

**Attendance**

Please inform the instructor in advance of necessary absences due to religious holidays, medical issues or other obligations. Please send an email documenting the date of the missed class(es) and testifying to the need for the absence. This note must include an acknowledgement that (a) the information provided is true and correct, and (b) that the student understands that providing false information to University officials is a violation of Part 9(h) of the Code of Student Conduct. The university’s policies on medical and other absences can be found at: <http://www.umd.edu/catalog/index.cfm/show/content.section/c/27/ss/1584/s/1540>

**Students With Disabilities**

Students with a documented disability requiring special accommodations should see the instructor as early as possible in the semester. It is the student’s responsibility to register with Disability Support Service (DSS) and provide the instructor with a statement from DSS about the accommodation required. (DSS is in 0126 Shoemaker Hall)

**Class Evaluations**

We require **two** evaluations. One, issued by the department, is handwritten on paper during the class. The other, CourseEvalUM, is issued by the University electronically. CourseEvalUM will be open for you to complete near the end of the semester. Please go directly to the website ([www.courseevalum.umd.edu](http://www.courseevalum.umd.edu)) to complete your evaluations.

**Navigating this class:** In general you will find daily homework assignments on my sqaurespace site and in the course packet. The formal writing assignments are on canvas. In the daily schedule (below), “CP” stands for course packet.

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**Schedule**

**Week 1**

**Sept. 1**

Introduction to the course/syllabus: Squarespace, ELMS, Contently, grading rubrics

* Lecture: What is nonfiction narrative writing and where will you use it?
* Lecture: What is style? (Group work)

Homework:

 1. Complete Bob Greene versus Joan Didion assignment**. NOTE: Ignore the instructions that ask you to write a 2-page summary.** Rather, read the two essays and be prepared to discuss in class. Possible pop quiz.

<http://gerhardt.squarespace.com/storage/greenedidion.pdf>

2. Read Zinsser, Chap. 1 and 2 and “Video, The Kiss, and On The Couch” <http://gerhardt.squarespace.com/storage/video.couch.pdf>

**Sept. 3**

**•** How to post to Canvas**.** [**http://gerhardt.squarespace.com/storage/canvasstudentguide.pdf**](http://gerhardt.squarespace.com/storage/canvasstudentguide.pdf)

* Discuss Zinsser, Chapters 1 and 2
* Lecture: narrative arc/tenets of professional writing
1. Discuss assigned readings: Greene and Didion. Pop quiz. **TA**
2. Discuss “Video, The Kiss, and On The Couch.”
3. Review reflective essay prompt.

Homework: Write a reflective essay that follows prompt #1 <http://gerhardt.squarespace.com/storage/PWP_ReflectivePrompts_Fall2013.docx>

**Week 2**

**Sept. 8**

* **Reflective essay #1 due to canvas TA**
* In-class exercise: Is this a narrative? (Student essays: technoskeptic/Prague)
* Discuss upcoming narrative essay assignments.
* Join Cowbird.

Homework: Read Zinsser, Chap. 3, 4, 12. and read at least the first 10 pages and final pages of "Frank Sinatra Has a Cold" by Gay Talese.

[**http://www.esquire.com/features/ESQ1003-OCT\_SINATRA\_rev\_?click=main\_sr**](http://www.esquire.com/features/ESQ1003-OCT_SINATRA_rev_?click=main_sr)

**Sept. 10**

* Discuss Zinsser, Chapters 3 and 4 and 12.
* Student introductions/fill out forms.
* Discuss assigned readings. Frank Sinatra, how to interview, how to include research in a narrative.

Homework: Read very long piece by Joan Didion, “Slouching Toward Bethlehem,” CP pp. 80-105. Work on **Cowbird blog essay**.

**Week 3**

**Sept. 15**

* Discuss assigned readings. Genre: Social Commentary, Joan Didion. Pop quiz. **TA**
* Lecture: Real-World editing. Adding sources (391) and signal phrases (398R).
* Exercise: Nominalizations/tight writing/search and destroy/clarifying
* Homework: Read Zinsser, Chapters 5, 6, 7. Work on Cowbird essay.

**Sept. 17**

* **Step 1, Rough draft: Informal Workshop: Draft of Cowbird essay due, workshop, bring two hard copies.**
* Lecture: Three Appeals/Rhetorical Triangle/Three-Way Editing/classical argument structure**. (editing exercises)**
* Discuss Zinsser, Chapters 5 and 6 and 7. **TA**
* Audience exercise, Saliva. Video: audience
* Homework: A look **at revision, CP pp. 46-55**. Look at publisher analysis examples: <http://gerhardt.squarespace.com/storage/sample.Publisher%20Analysis.doc>

 <http://gerhardt.squarespace.com/storage/jenny.Publisher%20Analysis.doc>

**Week 4**

**Sept. 22**

* **Step 2, Final draft of blog post is due. Submit to ELMs.**
* Discuss how to analyze a publisher. Squarespace: look at examples
* Lecture: Revision, CP 46-55. Group work: discuss Impala
* Form groups for publisher analysis
* Homework: Zinsser, Chaps. 8, 9, 10 and Shilts, CP 106-115.

**Sept. 24**

* Discuss Zinsser, Chaps. 8, 9 and 10. Grammar review. Student sentences.
* Discuss assigned readings. Genre: Social Commentary. Shilts. Pop quiz. **TA**
* Form groups for working on your publisher analysis
* SIGN UP FOR FORMAL WORKSHOP
* Homework: Work on publisher analysis. Look at query letters: <http://gerhardt.squarespace.com/storage/excellent.query.letter.doc>

**Week 5**

**Sept. 29**

* Discuss query letters. Cover letter format/fonts. Look at examples.
* **Write query letter. In-lab assignment.**
* SIGN UP FOR FORMAL WORKSHOP
* Homework: work on publisher analysis

**Oct. 1**

**• Informal workshop, draft of publisher analysis due, bring two copies of your analysis.**

**Workshop volunteers: Drafts of 5-page essay are due. Submit to Canvas. The authors who signed up must post their essays to CANVAS by or before 5 pm. Critics who signed up should read the essay and type up a response– AFTER WORKSHOP, email one copy to the author and post one for the instructor (post as an assignment for instructor). All students, including those who are not critics, must respond orally to the essays during workshop. All students must bring in to workshop either a printed copy of the essays to be critiqued or a laptop/tablet. We need to have the essay in front of us in order to properly discuss it.**

* Work on publisher analysis
* SIGN UP FOR FORMAL WORKSHOP
* **Work more on query letter (?) (editing exercises)**

**Week 6**

**Oct. 6**

* **Final publisher analysis due. Submit to Canvas.**
* Discuss how to respond to student writing. SIGN UP FOR WORKSHOP
* Ely: find the narrative
* TA: discuss your essay **TA**
* Discuss how to submit essays to Canvas for workshop**.** [**http://gerhardt.squarespace.com/storage/How%20Students%20upload%20docs%20for%20workshop.doc**](http://gerhardt.squarespace.com/storage/How%20Students%20upload%20docs%20for%20workshop.doc)

Homework:

* Read THE FIRST ROUND OF STUDENT 5-PAGE ESSAYS, which you will find POSTED ON CANVAS
* Remember to read Lucky That Way – it is due soon.

**Oct. 8**

* **First formal workshop of 5-page essays**
* Discuss query letters – show student samples. What worked/What didn’t. (editing exercises)
* Next round of Workshop volunteers: Drafts of 5-page essay are due. Submit to Canvas.

Homework: Read Jeannette Walls (CP pp. 164-175) and Zinsser, Chapter 14. Work on query letters, if needed.

**HOMEWORK: Revise Cowbird essay according to my comments, find an image, post to Cowbird (5% of your grade). Be sure to give me your Cowbird “name” if you are not using your real name. Post the link in ELMS so I can open it and record the grade.**

**Week 7**

**Oct. 13**

* **Step 3: Revised Cowbird essay plus an image due to Cowbird website.**
* In-class writing assignment: Reflective essay #2 **TA**

<http://gerhardt.squarespace.com/storage/PWP_ReflectivePrompts_Fall2013.docx>

* Discuss assigned readings. Walls.
* Discuss Zinsser, Chapter 14.

Homework: Look at CP pp 1-26. Read Tisdale, “We do Abortions Here.”<http://www.realweb.ifastnet.com/articles/weabort.html>

**Oct. 15**

* **Second formal workshop of 5-page essay**
* Lecture: Getting Published, Part I and II, CP pp. 1-26.
* Discuss assigned readings. Genre: Social Commentary, Sallie Tisdale. **Pop quiz.**

Homework: **Lucky That Way. Read the entire book. You will do several exercises next week.**

* **Next round of Workshop volunteers: Drafts of 5-page essay are due. Submit to Canvas.**

**Week 8**

**Oct. 20**

* Discuss Lucky That Way
* Written Lab exercise: questions about process, writing a book-length memoir.

Homework: Read and respond to student essays for workshop.

**Oct. 22 TBA**

Homework: read essays for workshop

**Week 9**

**Oct. 27**

* **Third Formal Workshop**
* Discuss Lucky That Way
* In-class Exercise: Create a scene from your life.

Homework: read and respond to essays for workshop.

**Oct. 29**

* **Fourth Formal Workshop (editing exercises)**
* **Workshop volunteers: Drafts are due. Submit to Canvas.**

Homework:Read Anthony Swofford, "Jarhead," CP pp. 176-192 and James Frey, “A Million Little Pieces,” CP pp. 158-163**.**

**Week 10**

**Nov. 3**

* Discuss Lucky That Way: write a one-paragraph elevator pitch, in-class exercise
* Discuss assigned readings. Genre: A Vivid Sense of Place, Swofford and Frey
* Editing exercise: Sammy’s

Homework: Read and respond to essays for workshop.

**Nov. 5**

* **Fifth Formal Workshop of a five-page student essay.** **(editing exercises)**
* **Workshop volunteers: Drafts are due. Submit to Canvas.**

Homework: Zinsser, Chapter 13 and 16.

* Read Amy Poehler <http://www.newyorker.com/reporting/2013/10/14/131014fa_fact_poehler?utm_source=tny&utm_campaign=generalsocial&utm_medium=tumblr>
* Read essay about life in Baltimore. <http://www.salon.com/2014/02/05/too_poor_for_pop_culture/>

**Week 11**

**Nov. 10**

* Discuss Zinsser, Chapter 13 and 16.
* Discuss Poehler and Baltimore stories.
* Editing exercises: AOL, based on Chapter 16
* Homework: Read and respond to essays for workshop.

**Nov. 12**

* **Sixth Formal Workshop of a five-page student essay. TA**
* **Workshop volunteers: Drafts due. Submit to Canvas. THESE WILL BE WORKSHOPPED ON Tuesday , the 17st.**

**Week 12**

**Nov. 17**

* **Seventh Formal workshop of five-page student essay**
* **Workshop volunteers: Drafts due. Submit to Canvas. THESE WILL BE WORKSHOPPED ON Thursday, the 19th.**

**Nov. 19**

* **Eighth Formal workshop of five-page student essay TA**
* **Workshop volunteers: Drafts are due. Submit to Canvas. THESE WILL BE WORKSHOPPED ON Thursday, the 30th.**

**Week 13**

**Nov. 24**

**• Ninth Formal Workshop of five-page student essays.**

**Nov. 26 Thanksgiving**

**Week 14**

**Dec. 1**

* Class recap to help students write final reflection.
* Create a LinkedIn account.

**Dec. 3**

* **Revised 5-page essay and final reflection due. Submit to Canvas.**
* Resume workshop. Ya Know? Cats on FB. LinkedIn. **TA**
* Evaluations.
* Homework: Read “Robbed in PG County” and Jim Brady.
* <http://www.washingtonpost.com/wp-dyn/content/article/2006/01/13/AR2006011302301_pf.html> <http://www.washingtonpost.com/wp-dyn/content/article/2006/02/11/AR2006021100840.html>

**Week 15**

**Dec. 8**

* Discuss Brady and Robbed in PG County and Blog Rage.
* Getting a Job: squarespace links
* Evaluations: online and on paper

**Thurs. Dec. 10**

Conferences.

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**You will find many electronic documents/essays on my squarespace site. In case you have trouble locating the links, here are most of them:**

**The Chase, by Annie Dillard.** <http://web.ics.purdue.edu/~tbayindi/chase.pdf>

**Railroad Sketches, by Andre Dubus.**

<http://gerhardt.squarespace.com/storage/andres%20dubus%20railroad%20sketches>

**Memoir work sheet that accompanies Karr and Walls.** [**http://gerhardt.squarespace.com/storage/Memoir.doc**](http://gerhardt.squarespace.com/storage/Memoir.doc)

**Karr, How I Told My Friends I Was Writing About…**

[**http://www.slate.com/id/2162744/**](http://www.slate.com/id/2162744/)

**Robbed in PG County.**

[**http://www.washingtonpost.com/wp-dyn/content/article/2006/01/13/AR2006011302301\_pf.html**](http://www.washingtonpost.com/wp-dyn/content/article/2006/01/13/AR2006011302301_pf.html)

**Joan Didion and Bob Greene style discussion.**

[**http://gerhardt.squarespace.com/storage/greenedidion.pdf**](http://gerhardt.squarespace.com/storage/greenedidion.pdf)

**Video, The Kiss, Still on the Couch**

**C:\Documents and Settings\Gerhardt\Local Settings\Temp\foreverwar-2.xxfiles**

**Sallie Tisdale, We do Abortions Here**

[**http://www.realweb.ifastnet.com/articles/weabort.html**](http://www.realweb.ifastnet.com/articles/weabort.html)

**Frank Sinatra Has a Cold**

[**http://www.esquire.com/features/ESQ1003-OCT\_SINATRA\_rev\_?click=main\_sr**](http://www.esquire.com/features/ESQ1003-OCT_SINATRA_rev_?click=main_sr)

**Please note: there are many wonderful essays in the course packet that might not be on this semester’s schedule. Feel free to read all of them or as many as you like. For humor, you might especially like Sedaris and/or Eggers, for example.**